



## **VirTra Grows International Simulator Sales with 3 Australian Law Enforcement Agencies**

***VirTra Simulator contracts total more than \$750,000***

**Tempe, Ariz. October 4, 2017** -- [VirTra, Inc. \(OTCQX: VTSI\)](#), (the "Company"), a global provider of training simulators for the law enforcement, military, educational and commercial markets, today announced the company has signed contracts worth more than \$750,000 in total, with three law enforcement agencies in Australia -- the Australian Border Force, New South Wales Police Department and South Australia Police Department. Together, the new contracts include the sale of multiple virtual training systems and accessories, including two V-ST™ PRO systems, V-Author™ PRO training, service and warranty contracts.

VirTra's portable V-ST PRO is a scalable firearm shooting and skills training simulator that offers superior training environments. The system's flexibility supports a combination of marksmanship and use of force training on up to five screens from a single operator station. The V-ST PRO is also capable of displaying 1 to 30 lanes of marksmanship featuring real world, accurate ballistics. Use of force continuum training includes support for officer presence, verbal commands, OC, TASER®, less lethal impact weapons and deadly force options. VirTra employs full-time law enforcement and military use of force subject matter experts to create and produce uniquely effective training scenarios for the V-ST PRO.

"VirTra now serves seven respected law enforcement agencies in Australia, far more than any other company in the world," said Jason Mulcahy, general manager of VirTra, Inc. "Expanding our international customer base supports our key strategic objective of providing the most effective and realistic use of force simulator solutions to law enforcement and other government agencies throughout the world."

### **About VirTra**

VirTra is a global provider of training simulators for the law enforcement, military, educational and commercial markets. The Company's patented technologies, software and scenarios provide intense training for de-escalation, judgmental use-of-force, marksmanship and related training that mimics real world situations. VirTra's mission is to save and improve lives worldwide through realistic and highly-effective virtual reality and simulator technology. Learn more about VirTra at [www.VirTra.com](http://www.VirTra.com).

### **Forward-looking Statements**

This news release includes certain information that may constitute forward-looking statements. Forward-looking statements are typically identified by terminology such as "could," "may," "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "proposed," "planned," "potential" and similar expressions, or are those, which, by their nature, refer to future events. All statements, other than statements of historical fact, included herein, including statements about VirTra's beliefs and expectations, are forward-looking statements. Forward-looking information is necessarily based upon a number of assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking information. Although VirTra believes that such statements are reasonable, it can give no assurance that such forward-looking information will prove to be accurate. VirTra cautions investors that any

forward-looking statements by the Company are not guarantees of future results or performance, and that actual results may differ materially from those in forward-looking statements as a result of various factors. Accordingly, due to the risks, uncertainties and assumptions inherent in forward-looking information, readers and prospective investors in the Company's securities should not place undue reliance on forward-looking information. All forward-looking information contained in this press release is given as of the date hereof, and is based upon the opinions and estimates of management and information available to management as at the date hereof and is subject to change. The Company assumes no obligation to revise or update forward-looking information to reflect new circumstances, whether as a result of new information, future events or otherwise, except as required by law.

No money or consideration is being solicited by the information in this press release or any other communication and, if sent, money will not be accepted and will be promptly returned. No offer by a potential investor to buy our securities can be accepted and, if made, any such offer can be withdrawn before qualification of an offering by the SEC. A potential investor's indication of interest does not create a commitment to purchase the securities we are considering offering. Any such indication of interest may be withdrawn or revoked, without obligation or commitment of any kind, at any time before notice of its acceptance is given and all other requirements to accept an investment from a potential investor are met after the offering qualification date. Any offering will be made only by means of an Offering Circular. Any information in this press release or any other communication shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to qualification for sale as provided in Regulation A+ in any such state or jurisdiction.

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