



NEWS RELEASE

Investor Relations Counsel

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VirTra Announces Details of Annual Stockholders Meeting

Tempe, Ariz. (July 20, 2016) -- VirTra Systems, Inc. (OTC Pink: [VTSI](#)), (the "Company"), a leading provider of [use of force simulators](#) and firearms training simulators, today announced that the Annual Meeting of Stockholders of the Company will be held at the Company's corporate offices, 7970 South Kyrene Road, Tempe, Arizona, 85284, on September 16, 2016 at 10:00 A.M., local time. Only stockholders of record at the close of business on July 28, 2016 are entitled to notice of and to vote at the Annual Meeting.

Proxy materials will be sent to stockholders of record beginning August 1, 2016 and will also be available on VirTra's website starting July 29, 2016, or by going to: <http://www.cstproxy.com/virtra/2016> on or after July 29, 2016.

About VirTra

VirTra is a global leading provider of the world's most realistic and effective judgmental use of force simulators. VirTra is the higher standard in firearms training simulators, offering a variety of simulator platforms, powerful gas-powered recoil kits and the patented Threat-Fire™ simulated hostile return fire system. VirTra's products provide the very best simulation training available for personnel that are entrusted with lethal force and critical missions. The Company's common stock is not registered under the Securities Exchange Act of 1934 and the Company does not currently file periodic or other reports with the Securities and Exchange Commission.

www.VirTra.com

Forward-looking Statements

This news release includes certain information that may constitute forward-looking statements. Forward-looking statements are typically identified by terminology such as "could", "may", "will", "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "proposed," "planned," "potential" and similar expressions, or are those, which, by their nature, refer to future events. All statements, other than statements of historical fact, included herein, including statements about VirTra's beliefs and expectations, are forward-looking statements. Forward-looking information is necessarily based upon a number of assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking information. Although VirTra believes that such statements are reasonable, it can give no assurance that such forward-looking information will prove to be accurate. VirTra cautions investors that any forward-looking statements by the Company are not guarantees of future results or performance, and that actual results may differ materially from those in forward-looking statements as a result of various factors. Accordingly, due to the risks, uncertainties and assumptions inherent in forward-looking information, readers and prospective investors in the Company's securities should not place undue reliance on forward-looking information. All forward-looking information contained in this press release is given as of the date hereof, is based upon the opinions and estimates of management and information available to management as at the date hereof and is subject to change. The Company assumes no obligation to revise or update forward-looking information to reflect new circumstances, whether as a result of new information, future events or otherwise, except as required by law.